



## MICHAEL A. D'AMATO, VICE PRESIDENT, MARKETING

More than twenty-seven years of experience as an executive of Transleisure companies and ten years as a senior administrator and member of the President's Cabinet of Hofstra University, most recently, as Special Assistant to the President for Alumni Affairs. Previously, Vice President for sales and marketing of the largest helicopter service in the Northeast, revitalizing and expanding sight seeing and commuter service and increasing revenues. Also as President of New York Helicopter Corporation, re-organized the largest helicopter airline in the world and established marketing programs with forty major airlines. As Vice Chairman of the Board and President of a large auto and equipment leasing firm, increased profits by 300%. Started career as a professional football player with the 1969 World Champion New York Jets, and continues to volunteer in numerous community and charity work activities.